



# where style, faith, and influence converge

With a projected audience of up to

**1,000 engaged attendees**, Fashion & Faith Experience® is a first-of-its-kind event uniting fashion, faith, and award-winning leadership into a powerful, high-energy experience. Taking place in Houston at The Kingdom Builders' Center on April 3, 2027, the event brings together designers, creatives, tastemakers, and purpose-driven consumers for a day of fashion and connection.

Produced by *Coverings Magazine*, and community partners, Fashion & Faith Experience® offers sponsors direct access to a loyal, style-forward audience often underserved by mainstream fashion and lifestyle brands. This event provides sponsors a rare opportunity to authentically connect with multiple target audiences—all in one place, on one powerful day.

## event highlights

- Hosted by celebrity **Aventer Gray**, the event will feature an inspirational celebrity-led luncheon
- Curated workshops and a dynamic panel discussion
- A VIP reception for sponsors, speakers, and creative leaders
- The First Lady of Fashion runway show spotlighting faith-based designers and creatives
- Live performances from choirs, dancers, and guest speakers

## the audience

Fashion & Faith Experience® attracts up to 1,000 attendees, including established and emerging women leaders within church and ministry communities—many of whom represent a loyal, values-driven consumer base. **Attendees are engaged, community-connected, and influential decision-makers who actively support the businesses and brands that support them.**

## why sponsor

Sponsoring Fashion & Faith Experience® positions your brand in front of a **large, highly targeted audience** during a landmark event that has never existed at this scale before.

This is a unique opportunity to:

- Reach up to 1,000 engaged attendees in a single day
- Build brand visibility with loyal, values-driven consumers
- Align with a high-profile event backed by trusted media and community leadership
- Secure early positioning in an event poised for long-term growth

Sponsorship opportunities are limited and tiered to ensure strong brand visibility and meaningful engagement.

# sponsorship opportunities

## Silver Sponsor | \$5,000

- Logo on event website
- Event signage
- One event ticket (including Luncheon and VIP Reception), reserved seating
- Quarter-page advertising space in *Coverings Magazine*

## Gold Sponsor | \$10,000

- Logo on event website
- Event signage
- Two event tickets (including Luncheon and VIP Reception), reserved seating
- Full page advertising space in *Coverings Magazine*
- Opportunity to include item in attendee swag bags

## Platinum Sponsor | \$20,000

- Logo on event website
- Prominent signage throughout the event
- Three tickets for your team (including Luncheon and VIP Reception), reserved seating
- Back cover advertising space in *Coverings Magazine*
- Opportunity to include branded items in attendee swag bags
- Priority placement in vendor area

## Celebrity Luncheon Sponsor | \$75,000

- Logo on event website
- Prominent signage throughout the event
- Four tickets for your team (including Luncheon and VIP Reception), reserved seating
- Inside cover advertising space in *Coverings Magazine*
- Opportunity to include branded items in attendee swag bags
- Opportunity to present a door prize
- Center placement in vendor area

## Title Sponsor | \$125,000 (Exclusive)

- Featured presence on event website
- Logo integration with event branding
- Premier visibility on all event signage
- Six tickets for your team (including Luncheon & VIP Reception), reserved seating
- Opportunity to present a door prize
- Center-spread, two-page advertising space in *Coverings Magazine*
- Opportunity to include two branded items in attendee swag bags
- Recognition at Luncheon
- Participation in panel discussion
- Center placement in vendor area
- One room one night lodging at the Galleria Hilton Hotel

## get involved

Fashion & Faith Experience® offers a unique platform to connect with women who lead with conviction, creativity, and style. We invite you to partner with us and leverage our unique audience for your brand.

To learn more about sponsorship opportunities, contact:

**Paulette Whitfield Black**  
Editor, *Coverings Magazine*

✉ [paulette@thefashionandfaithexperience.com](mailto:paulette@thefashionandfaithexperience.com)  
🌐 [www.thefashionandfaithexperience.com](http://www.thefashionandfaithexperience.com)

**fashion & faith**  
experience®

**Houston | April 3, 2027**

Kingdom Builders' Center  
6011 West Orem Drive, Houston, TX, 77085